



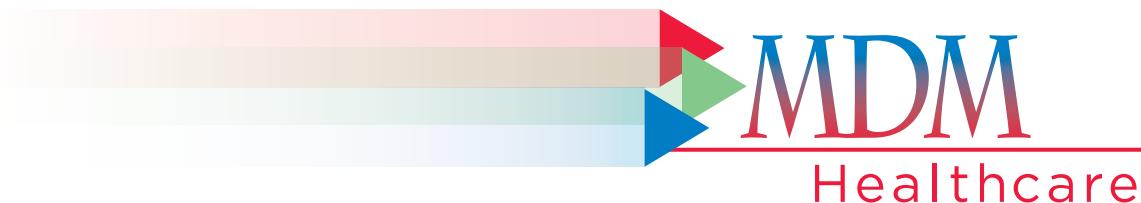
» PatientLogix™

» PatientLogix™ Media Studio

MDM offers a complete selection of digital media and information delivery systems with PatientLogix Media Studio. The PatientLogix system includes three levels of features and capabilities to distribute educational information and entertainment content using existing network infrastructure and in-room televisions.

This complete in-room television patient education, entertainment and information system enhances the patient's experience and improves hospital workflow and efficiency.

MDM's PatientLogix system offers scalable and affordable interactive solutions that provide the ultimate in patient satisfaction.



» PatientLogix Media Studio



Interactive Television



PatientLogix offers an easy-to-use interactive television system. You can make a positive experience for your patients, their families and your staff. PatientLogix can be delivered over your existing coaxial cable network without the need for a set-top box or tedious additional wiring.

- Interfaces with your existing clinical system
- Provides entertainment options such as movies, games and music for patients and families
- Delivers patient services such as meal ordering, patient request and real-time reaction to patient satisfaction issues through patient surveys
- Provides patients and their families with educational information specific to their condition/diagnosis

Education

Educating patients can be difficult and time consuming. PatientLogix provides a cost-effective means of delivering engaging educational media to patients and visiting family members. Your patients will conveniently have access to libraries of educational material. This will increase their understanding of their condition, short and long-term care plans, as well as important medication and discharge information.



Prescribed Education

You can choose from thousands of titles within our library that are specific to a patient's diagnosis. Over 80% of all medical conditions requiring hospitalization are represented in this library. The PatientLogix solution will track and record viewing to ensure patients understand what they're watching.

Education on Demand

Grant patients access to existing digitized educational content and follow up all videos with a standard set of comprehension questions.

Entertainment

Digital Movies – Family-friendly movies with PatientLogix's playback controls (pause, skip and save) so viewers can watch on their schedule.

TV-Games – Patients can play strategy and skill games- like solitaire on the patient TV using their pillow speaker.

» PatientLogix Media Studio



Patient Services

Meal Menu - ordered through the television, meals are convenient and diet-appropriate food is available anytime.

Care Team - becomes familiar through on-screen pictures and biographies that familiarize patients with care professionals, relieving stress and apprehension.

Environmental Controls - allows patients to control lights, temperature and blinds, reducing staff requests and the risk of falls.



Communication

Branded for you and customizable with video content for patients and families, the PatientLogix system Welcome channel encourages patients to use the system for services and entertainment.

Healthcare Information channel provides patients and their families with text-based information about meeting or group sessions throughout your facility. Staff can change information quickly and easily.

Operational Features

- Password and log-in ensures a personalized and secure clinical interaction.
- System reporting allows staff to view and analyze system usage data, enabling assessment of patient satisfaction trends.
- Multi-lingual patients can view information in English, Spanish, French. Other languages can be translated, subject to a statement of work.

Professional Services

As technology evolves, it becomes harder to know what's going to work in your facility. Our professional service group is dedicated to working with your facility to better understand the kind of patient television experience you want to provide. We'll help you plan your system, allow you to budget for and prepare to manage your solutions which may include some of the following services:

- Network planning and design
- Project management
- TV compatibility
- Low voltage wiring
- Content and connectivity
- Financing



» PatientLogix tnTV



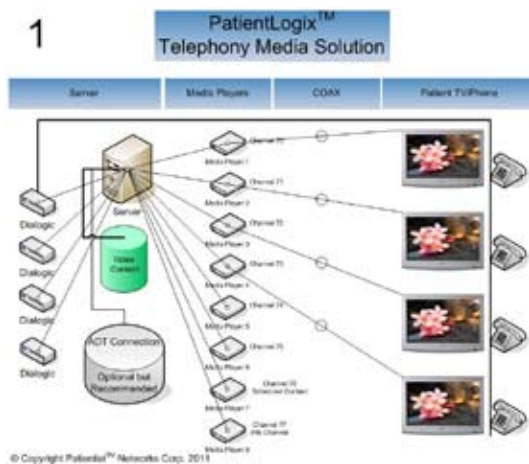
MDM's Telephone-Navigated On-Demand Television System

MDM PatientLogix tnTV provides a cost-effective means of delivering important educational media to your patients through a telephone-controlled on-demand television system. This system is designed with low-cost hardware and software components that easily attach to the existing coaxial and telephone system, providing video on-demand, questionnaires, surveys and a wide range of patient education applications.

Using MDM's tnTV telephone communication technology, video content can be delivered to all televisions and computers on your hospital network. Patients use their hospital telephone to access the local video server that sends digital content directly to patients' bedsides, the nurses' station or staff training rooms. Care providers select videos pertinent to a patient's care, and the media is then ordered at the patient's convenience via bedside telephone. This system includes the ability to conduct surveys and display a welcome screen.

HOW IT WORKS

The patient accesses the system by dialing a 3- or 4-digit code on the in-room telephone. An automated message asks the patient to choose "watch a video" or "take a survey." When the patient chooses to watch a video, the media is instantly delivered and begins to play on an assigned television channel. Videos may include follow-up questions to further engage patients and assess comprehension.



Features and Benefits

- Engaging educational content available 24 hours a day
- System utilizes existing hospital coaxial cable infrastructure, bedside telephones and in-room televisions
- Easy to use, no computer equipment or additional components in the patient's room
- Healthcare professionals choose from thousands of educational videos to prescribe based on the specific needs of the patient.
- Flexible, time-saving solutions
- Maximizes healthcare efficiency
- Eliminates the hassles of locating DVDs and wheeling around TV carts. Patients access content at their own convenience, and comprehension is assured through follow-up questions. Nurses can focus hands-on care where it's needed most.
- System has the option for one or more scheduled-play channels for general health, nutrition and wellness content provided by the hospital.

» PatientLogix peTV



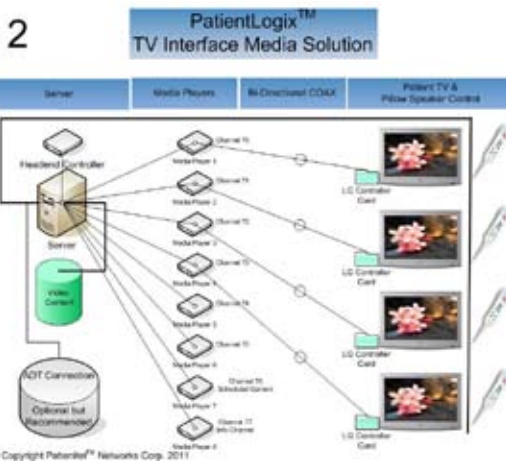
MDM's Prescribed Education On-Demand Television System

Designed to educate the patients –pe TV delivers video content directly to the patient's in-room television in a compelling video format that drives comprehension. Replacing traditional printed content with video education can increase comprehension by as much as 55%. Our prescribed education application takes comprehension to the next level, the right content, to the right patient in the right place at the right time.

HOW IT WORKS

The patient navigates menu screens on the in-room television with the pillow speaker. When content is selected, it is delivered from a bank of servers to the television screen via the hospital's existing coaxial cable infrastructure.* Absolutely no complicated, unfamiliar computer components are necessary in the patient's room.

* For complete bi-directional capabilities, some additional wired infrastructure may be required.



Features and Benefits

Education videos can be assigned to a patient based on specific diagnosis and treatment.

Hospital can monitor education utilization at the patient level and measure comprehension through a series of interactive questions, and notify staff of poor comprehension levels so additional education can be provided.

Reports on viewing and comprehension can be generated at the patient level to be viewed by healthcare staff. If desired, comprehension can be delivered directly to a patient's Electronic Medical Record.

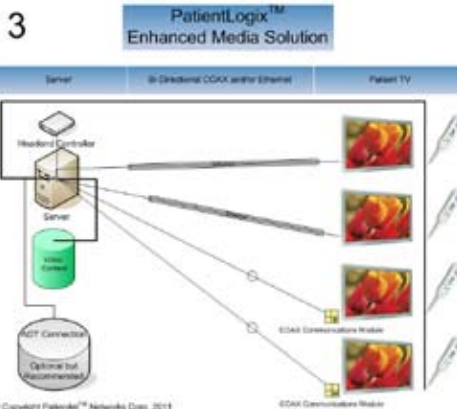
» PatientLogix eiTV



MDM's Enhanced Interactive Television System

eiTV is the complete in-room interactive solution in our PatientLogix suite of products. This system allows for complete engagement between patients, families and your healthcare facility through every stage of care. eiTV goes beyond the television and interacts with patients in a way that encourages individuals to be an active part of their own healthcare and well-being, leading to improved patient satisfaction and better clinical outcomes. Your facility becomes better informed and responsive to your patients' needs with eiTV.

The eiTV system utilizes your hospital's current coaxial cable or IP network and in-room televisions. It effectively delivers educational media, digital entertainment and information throughout your hospital without messy boxes or technical equipment in patient rooms.



HOW IT WORKS

Centrally located servers house the system's digital information. The patient navigates on-screen menus with the pillow speaker, selecting desired and prescribed content. When an item or option is selected, the media is delivered through the hospital network and appears on the in-room television screen.* The patient experiences an uncluttered, enjoyable navigation experience through the system without complicated technical equipment or multiple remotes.

* For complete bi-directional capabilities, some additional wired infrastructure may be required.

Features and Benefits

- On-demand access to prescribed educational and entertainment content 24 hours a day
- System utilizes existing coaxial cable, fiber or IP infrastructure, in-room televisions and pillow speakers
- Detailed media analytics and integration with patient Electronic Medical Records streamlines care provider involvement and enables maximum system effectiveness
- Patients enjoy simplified screen navigation with scroll, highlight and direct numeric input
- Display a welcome screen with CEO welcome video, digital signage, and hospital promotions
- Turn-key, UL-approved solution
- Proven scalability to serve more than 3,000 beds
- IP, modem and satellite communication paths and connectivity to internal ADT network
- Customizable to facility's desired products and services
- Modular software architecture allows addition or removal of applications through XML file changes
- VPN secure connection
- Hands-free headend support includes all software and content upgrades
- Reduce or eliminate printed admission packet
- Promote hospital amenities and focus on patient experience to drive word-of-mouth business

» PatientLogix Cloud Advantage



Cloud Server Solutions

Minimize start-up costs associated with your new PatientLogix system and leave the server maintenance to us with Cloud Advantage. This service is available for all three levels of the PatientLogix Media Studio. The patient experience is identical to having servers on-site, but content is stored and delivered from our off-site servers to in-room televisions via Internet connection.

HOW IT WORKS

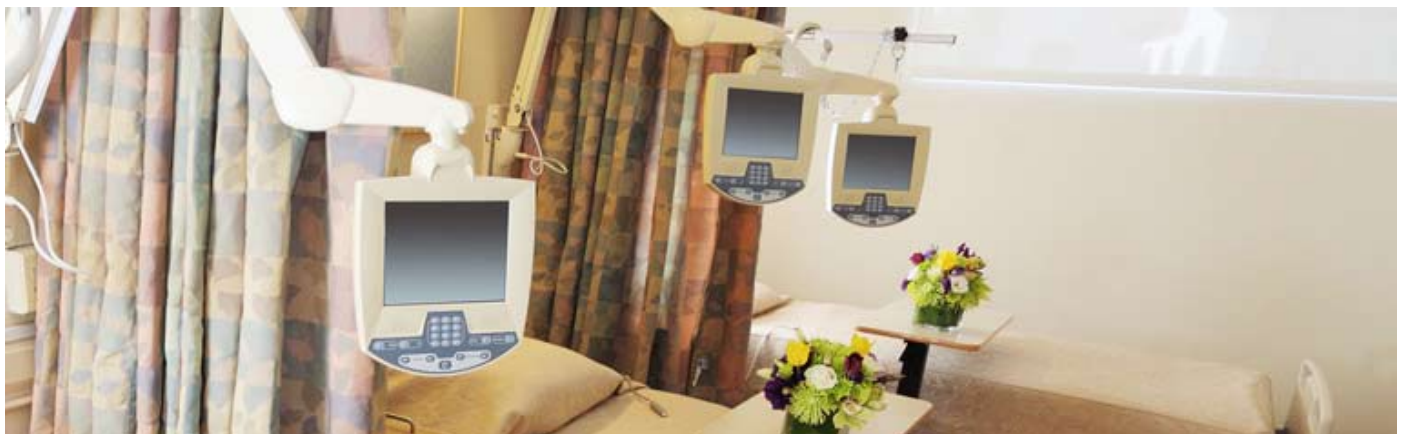
The patient navigates and orders content via in-room telephone or pillow speaker. Selections are processed through an Internet connection with our off-site servers, and content is delivered directly to the in-room television. Your hospital's current televisions, telephones or pillow speakers and an Internet connection are all that is needed to launch your new PatientLogix tnTV, peTV or eiTV system. We maintain the servers and you pay a monthly fee for the service. Hospitals maintain the ability to update or add content to the system as desired.



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Features and Benefits

- Reduce start-up cost and hardware requirement
- Greater functionality & maintenance as updates and new content are immediately available
- Minimize demands on hospital staff & lower operational costs as there is no need to engage your IT department & staff for:
 - Administering software and hardware
 - Supporting software and hardware
 - Managing security
 - Managing Anti-Virus
 - Compliance
- Lower operational costs as maintenance fees are reduced
- Higher availability: Guaranteed 99% availability



» Educational Content Partners



SWANK MOTION PICTURES

Providing the latest box office hits and cinema classics in addition to weekly patient education programs, Swank delivers a constantly updated and comprehensive media library. Spanish language content is available.



MedCalm's audio and video content promotes healing and relaxation through leading relaxation response techniques and the expertise of renowned holistic practitioners.



With a library of over 600 health video titles and more than 30 years of experience, Milner-Fenwick brings the most complete selection of vital educational content directly to the patient's bedside.



Specializing in educational healthcare animations and illustrations, the Blauson Medical library offers more than 7,000 animations and 12,000 illustrations-- the largest in the world.



Nucleus Media is an award-winning creator of easy-to-understand medical illustrations and animations.

» Educational Content Partners



Soothes patients with calming, therapeutic film and music content available 24/7.



The market leader in patient education and consumer health information, more than 85% of American hospitals rely on Krames Staywell to improve the quality of care, streamline workflow and lower healthcare costs with their comprehensive print, electronic and video content.



Wired MD's innovative technology and educational content develops patient and consumer health education.



Educational animations and illustrations designed to give patients a better understanding of their medical condition, the risks of surgery, what to expect on the day of surgery and recovery care.